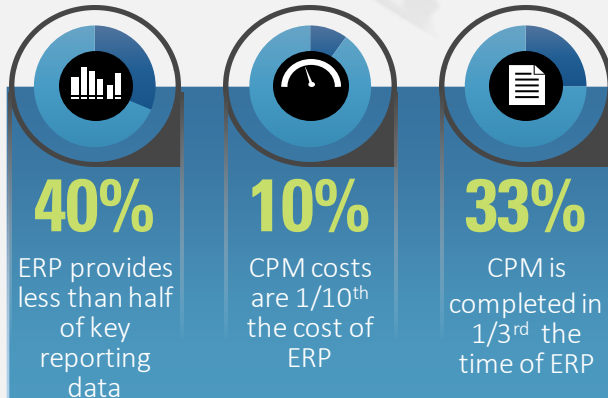


CONSIDER CPM BEFORE ERP

CPM makes the case to change the traditional approach of “capture first, analyze second”

Analyzing what you’ve got is most impactful to the business moving forward



Catalysts driving CPM as a **Priority** over ERP



***Information** we glean from gathered data is more important than the data itself*



*Finance organizations need to **prioritize performance & strategy** before identifying transactional data gaps*



*CPM introduces **less change management risk** to organizations over an ERP implementation*



*Having an existing CPM in place **accelerates future ERP implementations** with the end game already in place*



ROI

ERP implementations can take up to 2 years and be very costly and disruptive. Organizations see a quicker return on a CPM investment

FLEXIBILITY

CPM flexibility allows the organization to respond and adapt quickly to change

USERS FIRST, DATA SECOND

The simplicity of CPM allows front line managers to analyze data with less process steps (quicker) - opening analysis to outside just finance.